

## PRESS RELEASE



### EnvironmentalLights.com Announces Professional Discount Program for Customers

*High-volume professional customers can receive additional product discounts on all orders placed on LED lighting website once accepted into Environmental Lights program.*

EnvironmentalLights.com, a leading source for high-quality, energy-efficient LED lighting, recently announced a new discount pricing program for their high volume customers. The [EL Pro Discount Program](#) allows customers to purchase LED lighting products online at a discounted rate, rewarding them for their loyalty and frequent purchases.

“Once a customer is added to our discount program they will be able to login to the website and see their new pricing immediately,” explained Stacy Brown, Marketing Director of EnvironmentalLights.com. “The site will automatically reflect the discount level for that customer so they won’t have to use coupon codes any longer or call in for special pricing on each order. It’ll be a huge time saver for our customers who order frequently!”



### Volume Pricing

EnvironmentalLights.com will retain their current volume pricing tiers throughout our website as well, offering their customers cost savings even if they aren’t in the EL Pro Discount Program.

“Our volume pricing can save our customers up to 25% on most products when they order in bulk,” said Greg Thorson, President of EnvironmentalLights.com. “This is a value-add that we offer our customers every day and we are happy to give them extra savings where we can.”

### Expert Engineering

EnvironmentalLights.com prides itself on [exceptional customer service](#) and quick turnaround times, and can fulfill orders of any size typically the same day they are ordered. Their sales people have engineering backgrounds and are extremely knowledgeable about the entire catalog of products available, and can provide complimentary advice in the selection and design of lighting systems. Sales Engineers are trained to work with their customers from design through installation to ensure a smooth launch every time.

“I’ve had the pleasure of working with Environmental Lights for several years and they have always surpassed my expectations,” said Tracy Mitchell, owner of [Mitchell Exclusive Billiard Designs](#). “As a manufacturer of custom contemporary pool tables, we often have challenges when it comes to lighting our product. However, I know I can always call or email the staff at Environmental Lights and receive knowledgeable and helpful information. They also offer solutions that help me improve my business and make my product look even better.”

## **Houzz Customer Satisfaction Award**

Environmentallights.com recently received [Houzz's 'Best of Remodeling' Award](#) for the second year in a row in the category for Customer Satisfaction. The 'Best of' winners are professionals recognized by the Houzz community for delivering exceptional customer service and results, and for creating the most inspiring and innovative residential designs in the past year.

Houzz is a leading online platform for home remodeling, providing inspiration, information, advice and support for homeowners and home improvement professionals through its website and mobile applications. More than 1.5 million remodeling and design professionals use the website. For more information, visit [www.houzz.com](http://www.houzz.com).

## **EL Pro Discount Program Application**

To be considered for Environmental Lights' Professional Discount Pricing Program, simply complete the [online application](#). It takes only a few minutes to fill out. Once your application is reviewed you will be contacted within 2 business days to discuss a pricing plan that best fits your business needs.

Questions? Please email [ELpro@environmentallights.com](mailto:ELpro@environmentallights.com) or call (888) 880-1880.

## **About Environmental Lights**

Environmentallights.com is an industry leader in providing specialized LED lighting solutions for their business partners through expert engineering, superior products, and dependable service. Their in-house sales engineers provide complimentary advice in the selection and design of lighting systems, as well as technical support throughout the installation process.

They offer a broad spectrum of LED light bulbs, rope and strip light, under cabinet lighting systems, dimmers, controllers and necessary hardware for any lighting project. For more information visit [www.EnvironmentalLights.com](http://www.EnvironmentalLights.com).

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